





Consortium for the Regional Support for Women in Disadvantaged and Rural Areas

Response to: Financial context for revenue raising consultations

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Foyle Women's Information Network







Women's Regional Consortium: Working to Support Women in Rural Communities and Disadvantaged Urban Areas

1. Introduction

1.1 This response has been undertaken collaboratively by the members of the Consortium for the Regional Support for Women in Disadvantaged and Rural Areas (hereafter, either the Women's Regional Consortium or simply the Consortium), which is funded by the Department for Communities and the Department of Agriculture, Environment and Rural Affairs.

1.2 The Women's Regional Consortium consists of seven established women's sector organisations that are committed to working in partnership with each other, government, statutory organisations and women's organisations, centres and groups in disadvantaged and rural areas, to ensure that organisations working for women are given the best possible support in the work they do in tackling disadvantage and social exclusion.¹ The seven groups are as follows:

- ♀ Training for Women Network (TWN) Project lead
- ♀ Women's Resource and Development Agency (WRDA)
- ♀ Women's Support Network (WSN)
- ♀ Northern Ireland's Rural Women's Network (NIRWN)
- \bigcirc Women's TEC
- ♀ Women's Centre Derry
- ♀ Foyle Women's Information Network (FWIN)

1.3 The Consortium is the established link and strategic partner between government and statutory agencies and women in disadvantaged and rural areas, including all groups, centres and organisations delivering essential frontline services, advice and support. The Consortium ensures that there is a continuous two-way flow of

¹ Sections 1.2-1.3 represent the official description of the Consortium's work, as agreed and authored by its seven partner organisation

information between government and the sector. It also ensures that organisations/centres and groups are made aware of consultations, government planning and policy implementation. In turn, the Consortium ascertains the views, needs and aspirations of women in disadvantaged and rural areas and takes these views forward to influence policy development and future government planning, which ultimately results in the empowerment of local women in disadvantaged and rurally isolated communities.

1.4 The Women's Regional Consortium appreciates the opportunity to respond to the Department of Finance's Consultation on the Financial context for revenue raising consultations. The Women's Regional Consortium fundamentally disagrees with the framing of the revenue raising consultations. The need for reform has been conflated with the need for cuts and charges for services. This has resulted in consultations which ask how to cut/charge for services rather than should we charge at all. We firmly believe that there is an urgent need for investment in our public services rather than cuts, in order to save money in the longer term.

1.5 The Women's Regional Consortium is opposed to the introduction of charges/fees across all the options directed by the Secretary of State to consult on. The consultation document rightly states that we are living in *"times of financial hardship"* and in a region that has *"lower levels of income and less ability to pay."* What we have outlined in this response clearly indicates that for many people in Northern Ireland, particularly those on the lowest incomes, there is simply no capacity to pay any additional charges no matter where they are introduced.

1.6 We wish to endorse the response made by the Women's Policy Group (WPG) of which the Women's Regional Consortium is a member.

1.7 The Women's Regional Consortium also endorses the following statement prepared by the NI Womens Budget Group and Ulster University:

Gender Budgeting requires government departments to analyse the different impact of a budget on people of different genders, starting as early in the budget cycle as possible. The aim of gender budgeting is to ensure that the distribution of resources creates more gender equal outcomes. Over time, gender analysis should become embedded at all stages of the budget process. Women's intersecting identities are also included in this analysis and policy-makers are expected to promote these areas of equality as well.

There is widespread political support for gender budgeting in Northern Ireland and a growing evidence base that it can help create a more equal society. In the current budget crisis women will experience particular disadvantages due to the pre-existing socio-economic conditions. For example, there is strong evidence that women have suffered disproportionately from over a decade of Westminster austerity measures, the pandemic, and the cost-of-living crisis². We cannot afford to continue making decisions at the expense of women and risk further degradations to gender equality and additional intersecting equalities as well.

Not only is there an immediate need for gender budgeting in our current crisis, but the benefits would help to improve the budgetary process. Gender budgeting is good budgeting; it encourages greater transparency of government processes, more indepth assessments of how policies and budgets affect constituents and closer cooperation between governmental and non-governmental stakeholders. It encourages a more targeted approach to the spending of public money, which will improve policy outcomes. Implementing gender budgeting mechanisms would provide decision-makers with the tools to recognise and mitigate gendered economic impacts and promote gender equality. Whilst political crises that affect budget processes are outside the control of departmental officials, strategically embedding gender budgeting measures will create a firewall to prevent such disproportionate disadvantages in future.

We recognise that the current equality screening and impact assessment duties under Section 75 provide policy infrastructure that could be used to progress gender

LSE.<u>https://blogs.lse.ac.uk/politicsandpolicy/gendered-impacts-of-austerity-cuts/</u> Charlton, E. (2023) This is Why Women are Bearing the Brunt of the Cost of Living Crisis According to Research. World Economic Forum. <u>https://www.weforum.org/agenda/2023/01/cost-of-living-crisis-</u> women-gender-gap/

² MacDonald, E.M. (2018) The gendered impact of austerity: Cuts are widening the poverty gap between women and men. British Politics and Policy at

budgeting. The EQIA process allows space to identify budget impacts on women and opportunities to promote more gender equal outcomes. However, too often the analysis included in these documents focuses only on equal treatment or stops at the point of acknowledging pre-existing inequalities. For gender budgeting to be fully implemented, the next stage must be to reformulate budgets and budgetary policy with targeted measures to improve outcomes for women and girls. Additionally, Section 75 screening and impact assessment typically takes places at the very end of the budget planning process or after the budget has been finalised. The OECD³ highlights that best practice for gender budgeting is to embed it at all levels of policy-and budget-making: planning, formulation, approval, implementation, monitoring and reformulation. It is crucial that gender equality obligations are not a 'tick-box exercise,' but rather that gender equality is mainstreamed in every area of the budgetary process through gender analysis of data supported by experts from civil society.

³ OECD (2023), OECD Best Practices for Gender Budgeting, OECD Journal on Budgeting, vol. 23/1, <u>https://doi.org/10.1787/9574ed6f-en</u>.

2.0 General Comments

- 2.1 The Women's Regional Consortium believes that there is a clear need for the reform of public services in Northern Ireland but fundamentally disagrees with the view that this should be done through cuts to services or charging for services.
- 2.2 We are part of and support the Where's Our Democracy? Campaign which recently published its Common Sense Budget for Northern Ireland.⁴ It highlights how the 2023 budget cuts have had a devastating impact on people, communities and organisations in Northern Ireland, worsening their quality of life and health outcomes. The Common Sense budget advocates 'Invest to Save' that Government needs to make common sense decisions and invest in Northern Ireland now in order to save the economy money in the long run.
- 2.3 We also support the calls made by our colleagues in the Irish Congress of Trade Unions, Northern Ireland Committee (NIC-ICTU) in their Smart Money policy paper.⁵ This policy paper states that *"In order to save money, it is necessary to spend it first."* It states that Northern Ireland's public services are not sustainable under the spending plans outlined by the most recent Northern Ireland budget and that the only path to sustainable public finances is for *"immediate and unnecessary obstacles to be removed and a realistic programme of investment that would allow the space for reforms."*
- 2.4 The Secretary of State for Northern Ireland has written to the Northern Ireland Permanent Secretaries asking them to set out options for raising more public revenue. In this letter he said that he was *"keen to explore super parity measures including water charges, prescription charges and tuition fees".* Lisa Wilson, Senior Economist at the Nevin Economic Research Institute (NERI) has

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<sup>5</sup> Smart Money: Better options for Northern Ireland's public finances, NIC ICTU Policy Paper,
September 2023
Smart Money: Better options for Northern Ireland's public finances | ICTU NIC
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⁴ Common Sense Budget for Northern Ireland, Where's Our Democracy? Campaign, December 2023 <u>https://wrda.net/wp-content/uploads/2023/11/Common-Sense-Budget.pdf</u>

said that issues of super-parity are being "*misrepresented*" and stated: "Although it is the case that the Executive has made policy decisions to forego certain streams of revenue, or rather, spend differently compared to other parts of the UK on these areas of super-parity, Northern Ireland does not receive additional monies to fund these. They are funded from within our existing funding allocation. We are not partying with super-parity."⁶

- 2.5 As raised by the Where is Our Democracy? Campaign issues of sub-parity are rarely, if ever, mentioned in these discussions. Sub-parity refers to those areas where Northern Ireland receives comparatively less spending than in GB, including childcare, mental health spending and public sector pay. Along with our colleagues in the Where is Our Democracy? Campaign we note that the areas of sub-parity are areas that impact on the most vulnerable and particularly on women who are more likely to be caring for children, more likely to suffer from mental health issues and more likely to work in the public sector. As Lisa Wilson notes "England offers 30 hours per week of free childcare, for 38 weeks of the year to all three- and four-year-olds to all eligible working parents' children. By September 2025, the provision will be extended and will cover all children above the age of nine months. The same provision is not available in Northern Ireland."⁷
- 2.6 We believe that there are many areas where Northern Ireland is unique and where there are additional needs that need to be taken into consideration in relation to budgets not least being the legacy of the conflict here. We are in agreement with our colleagues in the Where is Our Democracy? Campaign and in NIC-ICTU about the need for the introduction of a needs-based funding floor to replace the Barnett Formula.
- 2.7 The Holtham Commission⁸ report called for a reassessment of the Barnett Formula and advocated for a needs-based assessment. *"A needs-based*

⁶ We are not partying with super-parity | NERI (nerinstitute.net)

⁷ We are not partying with super-parity | NERI (nerinstitute.net)

⁸ Fairness and Accountability: A New Funding Settlement for Wales, Independent Commission on Funding and Finance for Wales, July 2010 fairness-and-accountability.pdf (gov.wales)

approach to public finances refers to the principle of allocating government resources based on the specific needs of different regions within the UK. This approach seeks to satisfy the principle of parity by recognising that different areas or population segments may require varying levels of support and investment to address their unique challenges and promote equitable outcomes. Introducing a needs-based system or a system of fiscal equalisation to replace the Barnett formula would ensure that spending power for public services actually is equalised on a per capita basis among the regions."⁹

- 2.8 The revenue raising measures directed by the Secretary of State to consult on will not raise the required funds to plug the hole in our finances and allow for much needed investment in public services. We would ask the question that if this is the case why are we considering these measures? The revenue raised from the proposed measures being consulted on will take a considerable amount of time to be realised but will impact on the most vulnerable and those struggling financially straight away. We also argue that many of these decisions will not raise the sums being publically touted given administration costs and the need to introduce mitigation measures.
- 2.9 As Lisa Wilson from NERI highlights in relation to the introduction of water charges *"it is important to recognise that the amount estimated as foregone or spent does not necessarily equate to the amount that could be raised or saved.* So, if water charges were implemented, it does not necessarily follow that we would raise £345 million. The amount that would be raised would ultimately depend on the final charging model that would be applied and would have to take into consideration the fact that many households in Northern Ireland would severely struggle or be unable to pay anything at all. Such are the dire straits under which many live." ¹⁰

⁹ Smart Money: Better options for Northern Ireland's public finances, NIC ICTU Policy Paper, September 2023

Smart Money: Better options for Northern Ireland's public finances | ICTU NIC ¹⁰ We are not partying with super-parity | NERI (nerinstitute.net)

2.10 We therefore argue what is needed is long-term investment in the human capital of our population, not cuts and charges, and this will only be helped by having a stable and functioning Northern Ireland Assembly. *"For 40% of the time since devolution, there has been no functioning government in Northern Ireland. There has been a lot of time lost and, as a result, a failure to make progress on resolving Northern Ireland's long-term challenges."* ¹¹ The lack of a functioning Northern Ireland Assembly has meant that a range of important Strategies and Reviews have failed to be implemented including the full range of Social Inclusion Strategies (Gender, Anti-Poverty, LGBTQI+ and Disability) as well as a Childcare Strategy, Welfare Mitigations Review and Discretionary Support Review, to name a few. These are all dependent on funding but without functioning local Government have not been progressed. How are we to support an economically prosperous economy and increase revenue when many of our people are living in poverty and unable to access their rights?

Ability to Pay for Proposed Charges

- 2.11 Proposals for the introduction of charges/fees fail to take account of the environment in which we are living and the impact that this will have had particularly on certain groups of people, often the most vulnerable. We have come through a decade of welfare reform and austerity changes closely followed by a global pandemic and now an ongoing Cost of Living Crisis. These have all had greater impacts on those on the lowest incomes and it is hard to see how many people will be able to afford to pay for any additional expense given the pressures on their incomes.
- 2.12 Analysis by the Consumer Council for Northern Ireland on Discretionary Income¹² shows that 50% of Northern Ireland's households have less than £80 per week left over after all spending on essentials (see image below). Those in the lowest earning households at the bottom 25% of the income distribution (Quartile 1) have discretionary income of just £26.81 per week after spending

¹² Q2 2023 Northern Ireland Household Expenditure Tracker, Consumer Council for Northern Ireland, November 2023

¹¹ <u>https://www.instituteforgovernment.org.uk/sites/default/files/2023-05/ifg-bennett-belfast-</u> roundtable.pdf

Q2 2023 Northern Ireland Household Expenditure Tracker | Consumer Council

on the basics. The Consumer Council's analysis also shows that Northern Ireland's lowest earning households gross household income per week is 9% lower than the UK at £258.34 per week and that income from social security benefits is at 71% in Northern Ireland compared to 60% in the UK. These figures illustrate the significant pressures faced by those on the lowest incomes who will clearly struggle to find any money to meet new charges for services.



(Source: Consumer Council for Northern Ireland)

2.13 An ARK Research update¹³ has also highlighted some issues from the Northern Ireland Life and Times Survey which point to likely problems meeting any additional expenditure from low income levels. Survey respondents were asked how their household income has changed since the first lockdown in March 2020. While the majority (53.3%) of households reported their household income had remained the same, 26% reported a decline. Respondents reporting financial hardship were asked to identify how they have been coping - 44.6% reported borrowing from friends and family and 26.6% reported increasing credit card debt.

¹³ The Other Division in Northern Ireland: public attitudes to poverty, economic hardship and social security, ARK Research Update Number 146, May 2022 https://www.ark.ac.uk/ARK/sites/default/files/2022-05/update146.pdf

2.14 The ARK research paper also looked at how increases in the Cost of Living might impact on households. It found that around 25% of households could not afford to pay an unexpected £500 bill. The research paper suggests that this should not be a surprise given that the Family Resources Survey 2019-20 found that 36% of households have no savings. Responses to the question *"Did your household turn heating down or off because you could not afford the costs last winter, even though it was too cold in the house/flat?"* reveal a concerning situation for low income households. Even in Winter 2020, before the soaring costs of energy and while Universal Credit claimants received a £20 a week uplift, over half of respondents (52.1%) who described themselves as low income household to the heating down or off because they could not afford it.

Women's Ability to Pay for Proposed Charges

- 2.15 Women are more likely to be in receipt of social security benefits, more likely to be in low-paid, part-time and insecure work, more likely to be providing care either for children or other family members which limits their ability to carry out paid work and more likely to have to make up for cuts to public services through unpaid work. All these factors contribute to keeping women's incomes generally lower over their lifetimes and therefore puts them at greater risk of living on a low-income and in poverty.
- 2.16 These existing gender inequalities have been worsened by the Covid19 pandemic¹⁴, a decade of welfare reform and austerity policies that have hit women harder¹⁵ and now the Cost-of-Living Crisis is compounding the worsening situation for women. The impact of all these issues coming together has helped to create a perfect storm where women on the lowest incomes are struggling to meet their most basic needs, having to access foodbanks and expensive credit to afford essential items. This raises grave

¹⁴ NI Covid-19 Feminist Recovery Plan: Relaunch One Year On, Women's Policy Group NI, July 2021 <u>https://wrda.net/wp-content/uploads/2021/07/WPG-COVID-19-Feminist-Recovery-Plan-Relaunch-One-Year-On.pdf</u>

¹⁵ Estimating the gender impact of tax and benefit changes, Richard Cracknell, Richard Keen, Commons Briefing Papers SN06758, December 2017 http://researchbriefings.files.parliament.uk/documents/SN06758/SN06758.pdf

concerns for future generations and the costs and impacts to individuals, communities, the economy, education and health.

- 2.17 Women often bear the brunt of poverty in the home managing household budgets to shield their children from its worst effects. This means that women end up acting as the 'shock absorbers' of poverty going without food, heat or clothes in order to meet the needs of children and/or other family members when money is tight.¹⁶ These actions taken by women are often unseen within the home and given little attention or focus in terms of policy. It is likely therefore that many women will be considerably impacted by any revenue raising measures introduced.
- 2.18 The following paragraphs highlight how women have been impacted by welfare reform and austerity policies, a constrained budget for Northern Ireland, the impact of debt and the Cost-of-Living Crisis. The points made in the following paragraphs must be considered in identifying the gendered impacts across the full range of revenue raising proposals.

Welfare Reform/Austerity Policies and Women

2.19 The safety net provided by the social security system has been weakened by a decade of welfare reform changes meaning that many people are unable to meet the costs of essential items such as food, heat and clothing and are unable to cope with unexpected life events such as a washing machine breaking down. Welfare reform and austerity policies have disproportionately impacted on women. Research by the House of Commons Library shows that 86% of the savings to the Treasury through tax and benefit changes since 2010 will have come from women.¹⁷

https://fabians.org.uk/a-female-face/

¹⁷ Estimating the gender impact of tax and benefit changes, Richard Cracknell, Richard Keen, Commons Briefing Papers SN06758, December 2017 http://researchbriefings.files.parliament.uk/documents/SN06758/SN06758.pdf

¹⁶ A Female Face, Fabian Society Blog by Mary-Ann Stephenson, Women's Budget Group, February 2019

2.20 In Northern Ireland an analysis of the impact of the reforms by the Northern Ireland Human Rights Commission (NIHRC)¹⁸ showed that across most income levels the overall cash impact of the reforms is more negative for women than for men. Their most striking finding was that households with children experience much larger losses as a result of the reforms than those without children. This is particularly the case for lone parents (who are mostly women) who lose £2,250 on average, equivalent to almost 10% of their net income.

Universal Credit and Women

- 2.21 There is substantial evidence that Universal Credit, and in particular problems with the five-week wait at the start of a Universal Credit claim, are causing widespread financial hardship, debt and increased reliance on food banks. Women's Regional Consortium research on the Impact of Universal Credit on Women¹⁹ painted an overwhelmingly negative picture of life for women living on Universal Credit fraught with financial insecurity, worry, debt and in some cases cold and hunger.
- 2.22 The research found that almost all of the women reported negative impacts due to the five-week wait for Universal Credit. Many had needed to borrow money from family members/friends (61%) or lenders (25%) to survive. Some had been forced to cut back on food/essentials to make ends meet (53%) and others had resorted to selling their possessions (18%) or using a foodbank (21%). Others had reported getting behind with their bills (42%) and sadly some of the women reported that the five-week wait had impacted negatively on their children (39%) or that they had felt cold/hungry (30%) due to a lack of money.

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https://www.nihrc.org/uploads/publications/Final_CIA_report_Oct_2019.pdf
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¹⁸ Cumulative impact assessment of tax and social security reforms in Northern Ireland, NIHRC, November 2019

¹⁹ The Impact of Universal Credit on Women, Women's Regional Consortium, September 2020 https://womensregionalconsortiumni.org.uk/wp-content/uploads/2021/04/September-2020-The-Impact-of-Universal-Credit-on-Women.pdf

Discretionary Support and Women

- 2.23 Changes to the Social Fund as a result of welfare reform have meant that there is less help available through the social security system for those with extreme, exceptional or crisis situations. Since the Social Fund has been replaced by Discretionary Support (DS) there has been a weakening of this safety net for the most vulnerable borrowers meaning that it no longer provides the support it once did.
- 2.24 Funding cuts across Departments as a result of a constrained Budget imposed by the Secretary of State for Northern Ireland has seen further cuts to Discretionary Support with a reduction in the funding available for Discretionary Support grants to £20m in 2023-24 from £40.3m in 2022-23.²⁰ The Department for Communities emphasises that this cut will reduce the number of times and/or circumstances where help can be made available for those suffering financial hardship.
- 2.25 Statistics show that 67% of those in receipt of Discretionary Support Grants are women. Reducing access to this important source of crisis help will therefore be particularly detrimental for women who are already suffering great financial pain as a result of welfare reform and the impact of the Cost-of-Living Crisis. It could also mean that those on the lowest incomes and some of the most vulnerable households in Northern Ireland will be driven to expensive and sometimes dangerous forms of lending.

Women and Debt

2.26 Borrowing and debt is far from gender neutral. As women's incomes are generally lower over their lifetimes this leaves them more vulnerable to short-term financial problems or income shocks making them more likely to have to rely on borrowing and debt to make ends meet.

²⁰ Changes to the Discretionary Support Scheme, Draft Equality Impact Assessment, Department for Communities, July 2023

https://www.communities-ni.gov.uk/sites/default/files/consultations/communities/dfc-changes-to-thediscretionary-support-scheme-eqia.pdf

- 2.27 Research by the Women's Regional Consortium²¹ on Women Living with Debt in Northern Ireland showed a significant amount of women reported having difficulty meeting their debt repayments and/or missing repayments (60%). The majority of the women's borrowing had been to fund essential items or to make ends meet. It also found that many (51%) had resorted to high-cost lending. The impact of the Cost-of-Living Crisis on women's debts was evident with 60% of the women reporting their debts had been impacted by rising energy prices and 60% also reporting their debts had been impacted by rising food prices.
- 2.28 Single parents are more likely to be impacted by financial hardship and debt. In Northern Ireland Census results show that the majority of single parent households are headed by a woman (93%). Research by the Joseph Rowntree Foundation²² has found that single parents are by far the most likely of any family type to be struggling with poverty. Further research by the Joseph Rowntree Foundation²³ shows that the risk of living in very deep poverty has increased by a third for people in lone-parent families, to reach 19% or 900,000 people.
- 2.29 Low-income households are more likely to have to rely on high-cost credit as they are often unable to access cheaper forms of borrowing due to their lowincome and/or other debts. Many of these borrowers are forced to use expensive forms of lending to buy essential goods and larger purchases they otherwise could not afford. This leaves these households vulnerable to exploitation through high interest charges, illegal lending and the likelihood of problem debt.
- 2.30 Some of the most vulnerable borrowers are forced into using illegal lending or 'loan sharking' because of a more urgent need for money. In Northern Ireland

²² UK Poverty 2022, Joseph Rowntree Foundation, January 2022 https://www.jrf.org.uk/report/uk-poverty-2022

²¹ Women Living with Debt, Women's Regional Consortium, September 2022 https://www.womensregionalconsortiumni.org.uk/wp-content/uploads/2022/09/Women-Living-with-Debt-1.pdf

²³ Going without: deepening poverty in the UK, Joseph Rowntree Foundation, July 2022 Going without: deepening poverty in the UK | JRF

illegal lending is often linked with perceived paramilitary activity.²⁴ Research conducted by Advice NI on behalf of the Consumer Council²⁵ in Northern Ireland has highlighted that one of the themes around illegal lending is low income and lack of access to mainstream credit. Two pieces of research by the Women's Regional Consortium²⁶ with women in Northern Ireland found examples of borrowing through loan sharks including paramilitaries.

- 2.31 Research by the University of Ulster found that Universal Credit was repeatedly described as a driver for illegal lending²⁷ particularly around the harm caused by the five-week wait and issues with short-term benefits loans that were repaid from future benefits. This ensured that benefit claimants were often short of the funds they needed to support their household leading them to look to other means of getting the money they needed.
- 2.32 An independent Review into Discretionary Support²⁸ has found that it provides an important source of borrowing for those on the lowest incomes and can help to divert people from illegal lending such as paramilitaries. The Review found that 11% of their survey respondents (19 out of 172) said they managed the impact of not getting a Discretionary Support award by borrowing from a local money lender.

Illegal_Money_Lending_Report.PDF (consumercouncil.org.uk)

²⁴ Expensive Lending in Northern Ireland, Centre for Economic Empowerment, NICVA, May 2013 https://www.nicva.org/sites/default/files/d7content/attachments-

resources/cee_expensive_lending_in_northern_ireland_2013.pdf ²⁵ Illegal Lending – The Human Story, Advice NI, September 2019

https://www.adviceni.net/policy/publications/illegal-lending-human-story

²⁶ Making Ends Meet: Women's Perspectives on Access to Lending, Women's Regional Consortium, February 2020

<u>Making-Ends-Meet-Womens-Perspectives-on-Access-to-Lending.pdf</u> (womensregionalconsortiumni.org.uk)

Women Living with Debt, Women's Regional Consortium, September 2022

https://www.womensregionalconsortiumni.org.uk/wp-content/uploads/2022/09/Women-Living-with-Debt-1.pdf

²⁷ Illegal Money Lending and Debt Project, Research Report of Findings, Ulster University and the Consumer Council, March 2020

²⁸ Independent Review of Discretionary Support, Department for Communities, February 2022 <u>https://www.communities-ni.gov.uk/sites/default/files/publications/communities/dfc-independent-review-of-discretionary-support-22.pdf</u>

The Impact of the Cost-of-Living Crisis on Women

- 2.33 Economic crises tend to hit women harder and the Cost-of-Living Crisis is no different. In February and March of 2023 the Women's Regional Consortium and Ulster University carried out research with 250 women in Northern Ireland on the impact of the Cost-of-Living Crisis on their lives.²⁹
- 2.34 The findings from this research paint a stark picture of women's lives which are increasingly occupied with hunger, cold, debt, anxiety and concerns about the outlook for themselves and their children:
 - 96% of the women felt their financial situation was worse than it was in the previous year.
 - 91% of the women reported difficulty paying their bills as a result of cost of living increases.
 - The price increases reported as having the biggest impact on women's household budgets were increases in energy bills (90%) and increases in food bills (89%).
 - Just over half of the women reported being in debt (56%) and of these 82% reported they had to borrow as a result of cost of living increases.
 - 62% of the women reported they had been unable to save recently and 31% reported their savings had decreased. None of the women reported they had been able to increase their savings.
 - The actions taken by the women to cope with cost of living increases were:
 - 86% buying cheaper items;
 - 81% cutting energy use;
 - 55% using charity shops/second hand websites;
 - o 49% reduced the use of their car/public transport;
 - 47% relying on friends/family for help;
 - 43% skipped meals.
 - 78% of the women had felt cold or hungry or both as a result of cost of living increases.

²⁹ Women's Experiences of the Cost-of-Living Crisis in Northern Ireland, Women's Regional Consortium & Ulster University, June 2023 <u>https://www.womensregionalconsortiumni.org.uk/wp-content/uploads/2023/06/Womens-Experiences-</u> of-the-Cost-of-Living-Crisis-in-NI-2.pdf

- 41% of the women had needed to use a foodbank/other charitable support due to increases in the cost of living.
- Many of the women were skipping meals, living in cold homes and going without other necessities such as clothing to protect their children and families from financial hardship and poverty.
- Lack of awareness around existing help through the benefits system meant that some women missed out on financial support that could have significantly helped their household budgets and emotional wellbeing.
- Rural women faced additional issues particularly around transport costs, lack of public transport, reliance on unregulated home heating oil, rising prices/availability of broadband, increased isolation due to cost of living pressures and less choice in terms of price/products when shopping in smaller, local shops.
- Women who were asylum seekers with No Recourse to Public Funds (NRPF) found it really difficult to cope with the rising cost of food (particularly healthy food), transport costs and children's costs. This meant that they often had to rely on charity or borrowing from friends/family to make ends meet.

Unpaid Care and Women

- 2.35 Caring remains a gendered issue and it is still very much seen to be seen to be "*women's work*". According to the 2021 Census, there are over 220,000 people providing unpaid care in Northern Ireland. The Family Resources Survey shows that 57% of unpaid carers are women and 43% are men in Northern Ireland. A recent consultation by the Department of Health³⁰ has proposed cuts to domiciliary care packages which will mean that more people, many of them women, may end up acting as unpaid carers for elderly or disabled family members.
- 2.36 Research from Carers NI in 2022 found that a significant number of unpaid carers were experiencing financial pressure and 1 in 6 said they were struggling with the cost of food.³¹ Trussell Trust research shows that one in four people

 ³⁰ <u>https://www.health-ni.gov.uk/sites/default/files/consultations/health/doh-budget-eqia-cons.pdf</u>
 ³¹ State of Caring in Northern Ireland 2022, Carers NI, November 2022 https://www.carersuk.org/reports/state-of-caring-in-northern-ireland-2022/

(27%) providing unpaid care for sick or disabled loved ones in Northern Ireland are experiencing food insecurity – more than twice the rate of non-carers (12%).³²

- 2.37 A report by the Carer Poverty Commission in Northern Ireland also showed that one in four unpaid carers in Northern Ireland are living in poverty which is significantly higher than the non-carer population (16%) and higher than the carer poverty rate in the rest of the UK (23%).³³ It showed that carers are being driven to poverty by a combination of the high extra costs of caring for a sick or disabled person, barriers to employment and inadequate support from the social security system. This severe financial pressure is leaving carers struggling to afford the price of food, borrowing money from loan sharks, living in cold homes and relying on charity shops to get by.
- 2.38 Research carried out by the Women's Regional Consortium & Ulster University on the impact of the Cost-of-Living Crisis on women³⁴ highlighted the issues for those providing unpaid care. Around 28% of the women who took part in the research were providing unpaid care and it was clear that increases in the cost of living had put a strain on them causing them to struggle to make ends meet, to heat their homes adequately, to afford travel costs for medical appointments, impacting on what activities they can do with the person they care for and causing significant anxiety and stress.

"I care for my mother who is 84 and immobile. Her heating has had to be on more and it is taking way more money for gas than it used to try to keep her warm enough. She has a hospital bed (she needs it because it's adjustable), a hoist, an electric cushion to stop her getting bedsores. All these extra electric things are running as well all day every day. Her electricity has really soared as well not just in terms of how much it is used but in the cost of it as well which is crazy. I'm trying to

2023-Hunger-in-Northern-Ireland-report-web-updated-10Aug2023.pdf (trusselltrust.org)

³² Hunger in Northern Ireland, Trussell Trust, June 2023

³³ The experiences of poverty among unpaid carers in Northern Ireland, the Carer Poverty Commission in NI, August 2023

https://www.carersuk.org/media/jb0ah2xh/the-experiences-of-poverty-among-unpaid-carers-innorthern-ireland.pdf

³⁴ Women's Experiences of the Cost-of-Living Crisis in Northern Ireland, Women's Regional Consortium & Ulster University, June 2023

https://www.womensregionalconsortiumni.org.uk/wp-content/uploads/2023/06/Womens-Experiencesof-the-Cost-of-Living-Crisis-in-NI-2.pdf

take her out an odd time for a wee break and change of scene but the money's just not there for it anymore."

"My son has a serious brain condition, he's in a wheelchair and has spinal, brain and kidney problems. We're filling our car up two or three times a week to travel to his hospital and care appointments. That broke things for us, the first time we have ever been in debt. It destroyed us. Nobody recognises this and we don't get any help for any of it. We have him every other weekend and the heat in the house has to be on 24/7 it's not easy. As far as food we only eat off the bargain shelves that's it."

(Quotes from Focus Group participants in Women's Regional Consortium Research on the Impact of the Cost-of-Living Crisis on Women)

Lived Experiences of Women

- 2.39 The voices of those in poverty are often missed in these discussions around revenue raising. We have raised in the preceding paragraphs how women's financial wellbeing has been impacted by a range of factors over the last number of years leaving those women on the lowest incomes struggling to afford the essentials and to be able to live dignified, healthy lives. It is abundantly clear from the wealth of evidence and research that many women and families are not in a position to be able to pay additional charges of any kind. Many of these women are already going without the essentials of life, including food and heat, to try and provide for their children and families. Asking these women to contribute to revenue raising is simply unconscionable.
- 2.40 The Women's Regional Consortium has a wealth of lived experience from women who have taken part in our research. This is extremely valuable in illustrating the precarious financial situation of many women and families at the present time. We include a selection of quotes from the women who took part in Women's Regional Consortium research on the impact of the Cost-of-Living Crisis to help Government understand the financial pressures women are facing and to ensure that their voices are front and centre of considerations around revenue raising. We also refer the Department to the addendum to the research paper: <u>Quotes from Women's Regional Consortium Focus Group Research on Women's Experiences of the Cost-of-Living Crisis</u>. We urge the

Department to consider this lived experience carefully in making any decisions around revenue raising:

"We're not living, we're just existing."

"I don't understand them saying inflation is 10% sure the prices have doubled! Everything is going up more than that. Gas is the same it has at least doubled for me, I just can't get out of the emergency."

"I spent £30 on one bag of shopping which had about 6 items in it. It's shocking. We're all eating chicken strips and chips, that's all we eat for 4 days is chicken strips because I can't afford anything else."

"I've had to sit in a cold apartment which is causing damp. I've had to wash in cold water and go without food."

"I've had to skip meals to make sure my children eat or I just eat toast."

"I'm having to borrow for the way I normally live. I used to have a certain amount of money to cover my ordinary bills but that's not there anymore. I'll have another week until I get paid so I'll use my credit card to get whatever I need. It's all essential stuff, it's just for living."

"I had £400 saved and I had to go into it, it's gone. I put it away as a fund for my oldest. It's horrible going into your kid's money, I feel so guilty about it but we had to eat."

"The extras are all gone now, going out is a luxury, we were hardly able to do it in the first place. Even the special occasion treats are gone now like for birthdays, etc. There's no spare income for it now."

"I live off cereal or toast. My son is 17 months old and I'm starting to potty train him early to save money on nappies. You're having to start to do things earlier because of the price of things."

"I'm only heating the room I'm in which with a new baby isn't ideal. I'm cutting back and going out places so that I'm not having to use my own electric."

"I had to superglue the soles of my boots back together because they started talking to me. I walk a lot especially now as I can't afford the bus. I'm sewing my coats and missing meals, anything to save money." "Our Government need to get back up on the hill [Stormont] to do more for people. Their people are struggling, on their knees, starving, cold. Why are they not up there fighting our corner?"

"Government need to increase benefits. There needs to be an increase in income whether people are working through a Living Wage and if you can't work on a benefits system that gives you enough of an income that you're able to live and not struggle. At the minute anyone on benefits is existing they're not living."

"I don't think anyone recognises the impact of this Crisis on women especially. We have a high level of responsibility and it's impacting really badly and Government are not taking enough notice. People are suicidal and feel like a failure. I'm lying in bed at night and getting really bad intrusive thoughts to the point where I look at my daughter and think if something happens to me who will look after her? I asked the person in charge in my hostel to ring me in the morning and check if I'm OK. It's really, really impacting on people and Government need to be more aware of the impacts of this Crisis."

"My kids go to Breakfast Club in school and that's a godsend. If I didn't have that I don't know what I'd do. There are times I've went three or four days with very little to eat, maybe I'd grab an apple just so I have something in my stomach and I'm not going to bed with hunger pains and growling in my stomach."

"My pay does not stretch to cover food costs and fuel. We have been buying cheaper brands to make it through the month. I only put £70 in my car per month so going to see family who live 45 miles away is a no go, we can only do it once every few months."

Specific Questions

1. Are there other revenue raising measures that should be considered?

The Women's Regional Consortium does not have additional revenue raising measures to propose nor do we believe it is appropriate for us to do so. While we understand the difficult financial situation in which we find ourselves we believe that revenue raising is the wrong approach to take. We fundamentally disagree with the framing of the revenue raising consultations. The need for reform has been conflated with the need for cuts and charges for services. We firmly believe that there is an urgent need for investment in our public services rather than cuts, in order to save money in the longer term. As previously outlined in paragraphs 2.2 and 2.3 we support the need to 'Invest to Save' - to invest in Northern Ireland now in order to save the economy money in the long run.

We believe that revenue raising proposals will have a disproportionate impact on those on the lowest incomes and the most marginalised in our society who can least afford to pay. We have outlined in Section 2.0 the poverty and financial hardship many women and families are facing in Northern Ireland. The consultation document does not address the issue of ability to pay but it is impossible to see how many people will be able to afford to pay any additional charges.

We particularly want to highlight the following issues:

- We have come through a decade of welfare reform and austerity changes closely followed by a global pandemic and now an ongoing Cost of Living Crisis. This has created a perfect storm for those on the lowest incomes who have been so impacted by these issues (see paragraph 2.11)
- Consumer Council analysis shows that the lowest earning households in Northern Ireland have just £26.81 of discretionary income per week after spending on the basics (see paragraph 2.12)
- ARK Research found that 25% of households could not afford to pay an unexpected £500 bill. It also found that 52.1% of respondents who described themselves as low income had turned their heating down or off because they could not afford it even though it was too cold (see paragraph 2.14)

- Women's incomes are generally lower over their lifetimes which puts them at greater risk of living on a low income and in poverty. These existing gender inequalities have been worsened by a decade of welfare reform/austerity policies, the Covid-19 pandemic and now the Cost-of-Living Crisis which have all hit them harder (see paragraph 2.16)
- Women often bear the brunt of poverty in the home acting as the 'shock absorbers' of poverty to protect children and other family members. This means women are likely to feel the impacts of the introduction of charges even more (see paragraph 2.17)
- Welfare reform/austerity policies have disproportionately impacted on women weakening the safety net provided by the social security system. This has especially been the case for lone parents who are mostly women (see paragraphs 2.19 and 2.20)
- As women's incomes are generally lower over their lifetimes it leaves them more vulnerable to short-term financial problems or income shocks leaving them more likely to rely on borrowing and debt to make ends meet (see paragraph 2.26)
- Women's Regional Consortium research found that 60% of women reported having difficulty meeting their debt repayments and/or missing repayments (see paragraph 2.27)
- Economic crises tend to hit women harder and the Cost-of-Living Crisis is no different. Women's Regional Consortium research found that 91% of women reported difficulty paying their bills as a result of Cost-of-Living increase and 78% reported feeling cold or hungry (see paragraph 2.33)
- Caring is a gendered issue and proposed cuts to social care will have implications for women who may be expected to provide this care. A report by the Carer Poverty Commission found that 1 in 4 unpaid carers in Northern Ireland are living in poverty which is significantly higher than the non-carer population (see paragraphs 2.35 and 2.37)

Investment in our public services and in or people is vitally important particularly in challenging times. We believe that supporting people to get through these difficult times is the best way to secure the long-term prosperity and wellbeing of people and the economy. For example, investing in social security support for those on the

lowest incomes through welfare mitigations and in the social security system more generally will help tackle poverty, health and education inequalities. This money is spent in local shops and businesses therefore improving local economies and communities.

2. Are there any services/ programmes that should be stopped or reduced to divert funding to more critical services?

The Women's Regional Consortium does not have suggestions to make around the stopping or reduction of services/programmes nor do we believe it is appropriate for us to do so. As previously stated, while we understand the difficult financial situation in which we find ourselves we believe that cuts and reductions to services is the wrong approach to take. We firmly believe that there is an urgent need for investment in our public services rather than cuts, in order to save money in the longer term. As previously outlined in paragraphs 2.2 and 2.3 we support the need to 'Invest to Save' - to invest in Northern Ireland now in order to save the economy money in the long run.

We would be very concerned over any proposals to divert funding from suggested 'non-critical' services. This could mean reducing access to support and services that people rely on and which provide important back up to many critical services. We support the example outlined by our colleagues in Carers NI in relation to this:

"In 2017, for example, a mandated process to identify budget savings in each Health Trust saw widespread proposals to cut domiciliary care packages; proposals which were eventually dropped following public opposition. While the details of the pending consultation on domiciliary care charges are still outstanding, Carers NI would be strongly opposed to any future reform which resulted in community care becoming less accessible to those who need it. While such a move would undoubtedly save money in the short term, it would also be entirely counter-strategic – leading to more unmet need, greater rates of delayed discharge from hospital and even more pressure on an unpaid carer population that is already at breaking point."

As we have stated at paragraph 2.8 we do not believe that the revenue raising measures being consulted on will raise the required funds to plug the hole in our

finances. Many of the proposals will need administrative support, potential mitigations developed and will take a considerable amount of time to raise the amounts of revenue being suggested yet the most vulnerable and those living on the lowest incomes will feel the pain of these straight away.

We agree with our colleagues in the Women's Policy Group that any decisions made around the stopping or reduction in services must be properly consulted on and subject to full Equality Impact Assessments and Rural Needs Assessments. We also support their assertion that any proposals around cuts to services or reductions in services should be fully costed in the long-term to determine whether any short-term savings are ineffectual and damaging as they will simply cost more in the long run.

3. Are there public services that could be delivered in a different way?

The Women's Regional Consortium accepts the need for transformation of services in an evolving world and for the need to realise efficiencies to avoid duplication and waste. However, we disagree with cuts to support/services as a means to save money. As previously stated we want to see investment in public services as a way of saving money and achieving efficiencies in the longer-term. We are of the view that short-term measures such as those proposed through revenue raising are shortsighted and will simply cost more in the long-term.

We do not believe that it would be appropriate for us to comment on whether public services could be delivered in a different way without access to all the relevant information, data, statistics and research which would point to the need for different methods of delivery to save money. It is not possible to provide an informed answer to this question without analysis of all the necessary information.

We refer the Department to the comprehensive Feminist Recovery Plan³⁵ produced by the Women's Policy Group which provides a range of recommendations on ways to do things differently across Departments and services. These recommendations

³⁵ Feminist Recovery Plan: Relaunch - One Year On, Women's Policy Group, July 2021 <u>https://wrda.net/wp-content/uploads/2021/07/WPG-COVID-19-Feminist-Recovery-Plan-Relaunch-One-Year-On.pdf</u>

echo the Women's Policy Group calls to Invest to Save across public services as well as tackling the gendered inequalities that already exist in our society.

4. Are there public services that could be delivered by others (e.g. local government, voluntary & community sector or private sector) or are there are other areas in which greater collaboration could deliver better outcomes?

Community and voluntary sector organisations are able to reach some of the most vulnerable and marginalised in our communities and provide trusted spaces for people to seek the help they need. The impact of welfare reform/austerity, the pandemic and the Cost of Living Crisis are having significant impacts on people and communities and they are increasingly turning to voluntary and community sector organisations for help as a result of funding cuts, delays and inadequacies in public services. Many community and voluntary sector organisations have been picking up the pieces of gaps in current statutory provision in various sectors over the last number of years putting them under significant pressure without the necessary funding.

The community and voluntary sector proved to be essential during the Covid19 pandemic. Former Communities Minister Carál Ní Chuilín praised the work of the voluntary and community sector during the pandemic and said: *"As we transition from the lock-down period I want to reflect on how grateful I am to the voluntary and community sector for their incredible efforts in supporting communities and individuals through the pandemic. Right across the sector, we have seen voluntary and community based organisations mobilise their own support activities at pace, while feeding into and supporting Government led responses."³⁶ There is no doubt that Government relied on the community and voluntary sector infrastructure and their vital local connections to people to help respond to the pandemic.*

The same is now happening with the Cost of Living Crisis. Community and voluntary sector organisations have once again been called on to 'stand in the gap' to provide support and services to some of the most vulnerable and marginalised people in our communities who are now being so negatively impacted by the Cost of Living Crisis.

³⁶ <u>https://www.northernireland.gov.uk/news/voluntary-and-community-organisations-praised-covid-19-response</u>

Government relies on the sector to reach into local communities and to access people 'on the ground' in ways they are unable to.

Communities Minister Deirdre Hargey has stated that the: "Voluntary and Community sector is critical. The Voluntary and Community Sector organisations have served their communities with professionalism and have shown both innovation and a readiness to adapt services to meet the new challenges that have arisen."³⁷

Alongside our colleagues in the Women's Policy Group we note that the Department for Communities is currently consulting on the Voluntary and Community Sector Infrastructure Support Framework³⁸ which outlines draft proposals to support a *"thriving Voluntary and Community Sector in Northern Ireland through a commitment to continued government investment in sector infrastructure and to improving the way that government works with and for the sector."* We agree with our Women's Policy Group colleagues who have stated *"without the relevant financial resources and supports, this proposal risks contradicting that by leaning unduly on that sector without supporting it."*

Despite these supportive statements from politicians/departments about the value of the sector, the same *"increasing pressures"* faced by Government are also being faced by the Community and Voluntary Sector who are continually being asked to provide more for less. Cost of Living impacts are not unique to Government departments and Community and Voluntary organisations experience the same issues without the necessary increases in funding to cope with the increased costs/demands they face.

Funding is a massive issue for the community and voluntary sector. Many of these organisations rely on short-term funding which does not allow for job security or the retention of knowledge and experience in the sector. Funding for the wider women's sector in Northern Ireland has been continually diminishing over the past ten years. In the last five years alone, the women's sector has faced cuts of 2 - 5% per year from budgets. Women's organisations have seen a shift from core funding to short-

³⁷ <u>https://www.communities-ni.gov.uk/news/hargey-announces-increased-wages-and-protections-workers-voluntary-and-community-sector</u>

³⁸ VCD Consultation Framework (communities-ni.gov.uk)

term project funding. This limits their ability to respond to emerging issues, retain key staff and develop any long term planning to meet the needs of women.

We stress the need for the work of the voluntary and community sector to be respected and valued in their work to support statutory provision. The voluntary and community sector have years of experience of providing information, support, advocacy work as well as vital experience of tackling poverty, disadvantage and inequality. They are skilled at reaching the most marginalised within communities and provide trusted spaces and skilled people to do this work.

The services delivered locally by voluntary and community organisations, such as Women's Centres, are vital to tackling disadvantage and promoting gender equality. These services which support statutory provision are the most cost effective way of ensuring that local needs are effectively met and ensures the best outcomes for the communities they serve. Much greater value and investment must be placed on these unique and trusted services. We believe that this work is undervalued and often unseen by Government and therefore grossly underfunded given its importance to people and communities.

We would like to see greater collaboration between government and community and voluntary organisations as a way of delivering better outcomes for people and communities. However, we would be concerned that responsibility is foisted on the community and voluntary sector without adequate funding and support to be able to do this important work.

"The work of the women's sector and women's centres is not valued. We are just fed crumbs of funding. Yet the sector is constantly firefighting doing the work on the ground to help keep the peace but the funding always goes elsewhere."

"We are working in partnership with the local Council on a project but they have no sense of what is required on the ground to make it work. They just don't understand how it works at community level."

"More funding is needed for Women's Centres who do so much for so many and often it is not heard about or valued. They can get the help to where it needs to go as they see the need on a daily basis. Without them I don't know where I would be. They are probably better than the doctors!" "Footprints Women's Centre has been getting me out of bed recently. I've been forcing myself to get up and out to the Centre and take part in things. They care about how I'm feeling. This means I'm not having to go to my GP about depression, having to go to CPN or needing treatment at hospital. The Centre is helping to nip it in the bud before it gets too bad and I need all that additional help and the cost of it too."

"Women's Centres stop people from getting worse in terms of mental health, etc. and needing more care and intervention. It would cost the health service even more if they didn't exist as you would end up feeling even more depressed and maybe in hospital."

(Participants at Women's Regional Consortium Consultation Events)